

## Swindon Culture and Creative Group

Minutes of meeting held 6<sup>th</sup> March 2008

### Present:

Carole Bent – Bent Gallery  
Vanetta Joffe – Artist  
Mike Pringle – Swindon Cultural Partnership  
Peter Snowman – Economic Development, Swindon Borough Council  
Stuart Webb – Create studios, Swindon Borough Council

### Apologies:

Anne Dixon – Customer to Advocate/Sugarhill/Sunsplash  
Steve Causer – Frequency/SwinCity/Shuffle  
Joanna Heaven – Course Leader Travel and Tourism, Swindon College

### 1 Minutes and actions of last meeting

Invitation to SBC fulfilled by Peter Snowman who gave brief overview of his role and the wider structure of the SSEP.

Discussion had with Adver. Editor – further discussion to be held with Kevin Burchill on his return from paternity leave.

No member yet from big business.

### 2 SCP Activity Document

Agreed that best way to move forward was to narrow down list of projects to manageable number (five) and to hold separate meetings to discuss each. Following projects were nominated:

**Angel** – agreed that the Swindon Angel idea was one worth exploring. Will need product development plan (Mike to discuss with Carole Bent) and funds. Could also be worth discussing with W H Smith on basis of printed 'angel' material etc..

**ACTION:** MP/CB

**Swindon Collection** – imperative that more done with collection. Group proposed travelling exhibition while pictures are homeless and suggested that video is created for use on big screen. Also, discussion should be had with railway station management with view to posters (possibly sponsored).

**ACTION:** Mike

**Think:Swindon** – this ‘season’ is worth development, including Anne Frank exhibition. Separate discussion needed to extend idea. W H Smith possible sponsor for Anne Frank Exhibition.

**ACTION:** MP/CB

**Badges** – ‘traffic light’ badges raised debate: positive because of involvement of people, doubtful because of possible negative responses badges may receive. Suggested that small controlled experiment be carried out.

**ACTION:** Mike

**Incubation hubs etc.** – ‘important that we try to move forward the idea of incubating creative talent through ‘hubs’ and possibly college courses. Further meeting to be arranged.

**ACTION:** Mike

### 3 **Who is going to do what?**

Discussion about lack of time for most people. Also, importance of participants giving their time (“Words can change the world” CB). To move things on, agreed that Mike would meet with members separately to establish who can do what. VJ very keen to be involved in practical way – Mike to meet to talk about Swindon Music.

**ACTION:** MP/All

### 4 **AOB**

Talk about culture meeting business needs (better place for employees etc.) but recognition that culture should not focus exclusively on such principles, instead, work on theory that if culture is successful in its own right it will work in these areas anyway. The relationship between culture and business is, essentially, symbiotic.

Discussion about Swindon Green. VJ noted that Deborah Joffe is Chair of Swindon Climate Action Network. Mike to follow up.

**ACTION:** Mike

### 7 **Future meetings**

Agreed that meetings are held, initially, on a monthly basis to stimulate activity. Meetings to be held at **4.30 at the offices of the New Swindon** Company unless notified of any change.

Next meeting: **Thursday 3<sup>rd</sup> April**