



Get Involved

Name of Project

Creating a Culture of Innovation

Sub-Group

Enterprise Group

Project Leader

Peter Beech-Allen

Brief Description

The Creating a Culture of Innovation Project aims to stimulate and encourage innovation amongst Swindon businesses

Person Required (current role, past experience, personal qualities)

We're looking for companies who could benefit from implementing Innovation. If you own, manage, work for, or work with a Swindon business that is looking to improve their business performance and profitability, we think you or they would benefit from attending our free Innovation Event. Please pass the word around and visit our website pages.

Duration of Project

Half day events

To get involved, email economicdevelopment@swindon.gov.uk and say what qualities and experience you would you bring to this project