



Get Involved

Name of Project

Marketing Group

Sub-Group

Marketing Group

Project Leader

Robin Bailey

Brief Description

The Marketing Group has the aim of creating life long customers for Swindon by: improving Swindon's image; developing and delivering marketing activity; creating key messages and resources for organisations to adopt; and building a strong, clear, consistent, relevant and well-managed image.

Person Required (current role, past experience, personal qualities)

A background in Marketing would be an advantage but creativity is equally valuable as is a real enthusiasm to contribute to an exciting challenge.

Duration of Project

Ongoing

To get involved, email economicdevelopment@swindon.gov.uk and say what qualities and experience you would you bring to this project