



www.ssep.org.uk

The Swindon Strategic Economic Partnership (SSEP)

"Driving Swindon Forward"

Thank you to everybody for making the SSEP conference on Wednesday such a resounding success. The partnership board was left in no doubt as to the level of enthusiasm and support that exists for this project in the business community.

The key now is to harness that passion, and to identify practical ways in which your company can get involved. Please see below a list of 8 areas of work in which we would particularly welcome your input. We are not seeking a big commitment of time or resource - in many cases simply giving us your opinion would be a great help.

Business Mentoring Programme

- Providing business support and encouragement to smaller businesses.
- Could you become a mentor or a mentee?

Contact Peter Beech-Allen on peter.beech-allen@gwe.uk.com

Culture & Creative

- Swindon Cultural Partnership is tasked with improving the cultural offer in Swindon.
- Get involved in the renaissance and help us to drive the cultural agenda forward.

Contact Mike Pringle on mike.pringle@creativeswindon.org.uk

Employment & Skills

- Developing a local workforce with the right skills base for our economy.
- Help us to build a picture of the skills priorities by talking to us about your skills needs.

Contact Sue Watkins on sue.watkins@lsc.gov.uk

Engaging Young People in Enterprise

- This project aims to encourage young people to develop their business skills.
- Get involved in an Enterprise Day and inspire the business leaders of tomorrow.

Contact John Bennett on john.bennett@yesw.org.uk

Innovation

- Stimulating and encouraging innovation amongst Swindon businesses.
- Share the benefits of innovation or learn from experienced innovators.

Contact Peter Beech-Allen on peter.beech-allen@gwe.uk.com

Marketing

- Improving Swindon's image and promoting the town as an excellent business location.
- Become an 'ambassador' for Swindon and help us to put the town back on the map.

Contact Sinclair Brown on srbrown@swindon.gov.uk

University

- We are conducting a demand study for a business-focussed university for Swindon.
- Meet with us to discuss your current and future higher education skills needs.

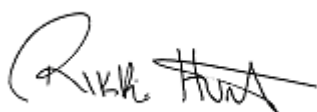
Contact Peter Snowman on psnowman@swindon.gov.uk

Visitor Engagement

- Improving the visitor offer in Swindon and promoting tourism.
- Help us to build a new visitor engagement strategy.

Contact Sinclair Brown on srbrown@swindon.gov.uk

We are always keen to hear from local businesses. Come and talk to us and see how you can get involved in 'Driving Swindon Forward'. For further information on the SSEP, and for the latest feedback from the conference, please visit our website www.ssep.org.uk



Rikki Hunt

Chair of Swindon Strategic Economic Partnership